

M2 Night: E-Commerce & Online Shopping

Old Business



New Market

chopp

“T.” Nguyen
Founder/CEO at Chopp
t@chopp.vn

Problem

Safe & Healthy Food Accessibility

—

Market Challenge & Potential

Old Habits

Delicious

—

Nutritious

—

Cheap

Specialized Service

High-Quality

—

Convenience

—

Customer-First

New Habits

Consistent

—

Educational

—

Rewarding